March 27, 1950.

Mr. Mark White
Radio Station WHRB
Harvard University
Cambridge, Mass.

Dear Mark:

I don't have the name of your news or sports director, so I thought I'd send this letter along to you.

Starting almost immediately we have assigned two men to be on the lookout for news items concerning Yale that would be of interest at the other Ivy colleges and Universities. It is my hope that this service will expand into a rather active one.

I would like to see something of that sort forthcoming from WHRB, and shall look forward to hearing from you on this matter.

My best to Cal and George.

Cordially yours,

THE YALE BROADCASTING COMPANY

Howard Eaton, Jr.
Program Director